

**Easy-to-use biodiesel blends
are petroleum-free**

ANOTHER CHOICE FOR FLEETS

Beginning with the January 2004 production cycle, GM's Duramax Diesel engines will be approved for B5, a blend of 5% biodiesel fuel, giving fleets another choice for fueling and for complying with state and federal requirements.

"Increased biodiesel consumption is important for the United States for a better environment and domestic energy security," says Joe Jobe, executive director of the National Biodiesel Board (NBB). "GM has recognized biodiesel's valuable role in this country's energy portfolio, and has worked with the National Biodiesel Board on a variety of technical programs. We commend GM for taking this important step."

Biodiesel is a petroleum-free fuel made from fats and oils (such as soybean oil), which are refined to remove the glycerin. This leaves a clean-burning fuel that can be blended at any level with petroleum diesel.

While fuel-grade biodiesel is made from vegetable oils, it isn't the same type you cook with. It is a federally-registered motor fuel approved by the Environmental Protection Agency, Department of Transportation and Department of Energy. It has achieved a full specification from the American Society of Testing and Materials (ASTM D 6751).

Essentially free of sulfur and aromatics, biodiesel is biodegradable and nontoxic. The "B5" designation refers to the biodiesel/petroleum diesel blend ratio — here, 5% biodiesel is blended with 95% petroleum diesel for enhanced lubricity, improved domestic energy security and some emissions benefits with no loss in performance.

For more information about biodiesel, including where it can be purchased in the United States, visit www.biodiesel.org or call the National Biodiesel Board at 1-800-841-5849.

WEBWISE JUST A CLICK AWAY

On www.gmaltfuel.com, you can learn about the complete GM product offerings for CNG, E85 Flex-Fuel Ethanol and Clean Fuel Fleet low emissions vehicles. You'll find vehicle specifications on 2004 pickup trucks (including the new 2004 Silverado and Sierra Hybrids), passenger, cargo and

cutaway vans, sedans and SUVs.

Determining the availability of various emissions levels for GM vehicles is also just a click away with the new online emissions tool. And the site lists state and federal incentive programs as well as locations of the nearest refueling stations and AFV certified dealers.

CONTACT YOUR AFV SALES MANAGER

Fleet buyers have an excellent resource available when acquiring GM Alternative Fuel Vehicles (AFVs) or participating in a fleet program — their nearest GM AFV sales manager. Here is the listing of AFV sales managers by region; you can also visit www.gmaltfuel.com/contact/yourGMrep.



1. WESTERN REGION

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2. SOUTH CENTRAL REGION

Mark Warren
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3. NORTH CENTRAL REGION

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